



Volvo Group

## CSR Campaign – Stop, Look, Wave

### Traffic Safety Kit USER'S GUIDE

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#### INTRODUCTION

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The objective of the Volvo Group “Stop, Look, Wave,” initiative is to help children understand how to act safely in traffic by promoting brief training activities with children at primary school level.

This short guide is a support for you to promote those “Stop, Look, Wave,” activities

Should you wish to promote and help organize a full blown training activity in a school – with the help of a teacher – in a youth group or in collaboration with local or regional government institutions, a comprehensive kit with several components is also available.

#### WHO IS THIS FOR?

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This activity is designed for interaction with children at primary school level. You will want to adapt your language to the age-level of the children that you interact with.

**Please be advised:**

**Before conducting any training with children, ensure that you have parent or teacher approval, in writing if necessary. Be aware of, and follow, all applicable school safety policies, and all local laws and regulations.**

**The training should be conducted in the presence of the teacher, or parents.**

**Conduct the training with the children in a safe way, being particularly mindful of surrounding vehicles or traffic.**

**Limit the training to raising awareness of the importance of the stop-look-wave message, and do not include any other messages, even those that may relate to road safety.**

**Thank you for your participation!**

#### WHAT SPECIAL SKILLS SHOULD YOU HAVE TO RUN AN ACTIVITY LIKE THIS?

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- You should be interested in and concerned about safety
- You should be an excellent listener and observer
- You should enjoy meeting and interacting with children
- You should be skilled in reading people and situations (and able to adjust accordingly)



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## INDOOR EXERCISE

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- **Storyline & pictures**

The main purpose of the story is to help you create a real and interactive dialogue with children, since this is the best way to engage them. It will help you set the scene for further discussions about trucks/buses/cars/trams and traffic safety. The story includes basic facts about trucks and buses (what they do, how big they are, that the truck driver might not always be able to see you due to limited visibility, etc.) and explains how best to behave in various traffic situations.

The story is told by you and you can visualise it with the help of hand-outs or a PowerPoint presentation.

## OUTDOOR EXERCISE: VEHICLE WALK-AROUND

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If feasible, have a vehicle parked in a safe place for hands-on demonstrations of visibility limitations around it, and to stress the importance of making eye contact with the driver and ensure you are seen.

It is good to give children the opportunity to get into the driver's seat and experience the visibility first hand. A recommendation for how to execute this exercise is available below (see "Outdoor exercise").

This exercise requires two "instructors" – one to care for the child (or children) inside the vehicle and one to take care of the child (or children) outside the vehicle. Be sure you have enough well prepared grown-ups for the number of children!

To get started, you will need:

- At least two children to be trained
- A car (the larger, the better)
- A good piece of chalk to mark the ground
- Should you be lucky enough to get your hands on a bus or a truck, you will need a set of small steps (kitchen ladder) to facilitate climbing into the vehicle
- A clear and safe area to position the vehicle so you can safely walk around it

Make sure everything is in place before the activity begins:

- Position the vehicle
- With the chalk, draw out the limits of each area of visibility
- If needed, place the set of small steps on the driver's side to help children enter and exit the vehicle safely

Now that you are ready:

Explain to the children that you will take a closer look at the vehicle, find out where the visibility is most limited and practice how to seek eye contact with the driver.

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Briefly go through the type of vehicle displayed (length and weight with and without load) and ask half of the children to join you for a walk-around.

The other 'instructor' should then help the other child(ren) safely enter the vehicle on the driver's side and make sure no one trips, falls or jams a finger in the door. Emphasise that, for safety reasons, it is important that they pay attention to your instructions.

### Inside the vehicle

Once the children are settled behind the steering wheel, the in-cab instructor briefly explains the controls and asks the children to look for their friends in the windows and mirrors. Make sure to point out the chalk marks and explain the areas of limited visibility. When the group that remained outside has made their way around the vehicle, ask the children inside it to exit, and in case of a truck, remind them to climb out backwards. After that, the next two children in line enter the vehicle.

### Outside the vehicle

The group should take one turn around the vehicle for each that is inside the cab. While walking, repeatedly ask them if they can see their friends inside the vehicle and remind them to seek eye contact through the windows and mirrors. When they see their friends inside the vehicle, ask them to wave.

Make the following stops while making the walk-around:

- In front of the vehicle
- At the chalk marks on the ground
- At the rear wheels
- Behind the vehicle

Make sure they understand where the dangerous places are (the locations that the driver has difficulty to see) and emphasise that you should never stand there because you are less likely to be seen.

Switch places with the children that were inside the vehicle and repeat the procedure.

Take the time you need to ensure that all children get the chance to climb into the vehicle.

## PREPARATIONS

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Preparation is key for a successful activity. To summarise the actions that need to be carried out before "Stop, Look, Wave," a checklist has been created. Use this list as a basis and complement it with anything else that is relevant to your situation.

- Plan the visit together with the other "instructors". Go through the timing and find a location and a time to conduct the training.
- Go through the interactive story (PowerPoint slides and script), so that you are comfortable and familiar with the content. Depending on the age of the children, make necessary adaptations to the script.



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- Go through the motions of the outside exercise together with your co-“instructor”.
- Make sure you have the number of hand-outs you need for the storytelling
- You can be creative to make the activity more fun for the children – and yourself:
  - Together with the children, draw a street map to illustrate traffic situations
  - Use props (toy trucks or buses and Lego or Playmobil figures and bikes)
  - Order give-aways (e.g. reflectors) to hand out at the end of the training

THANKS FOR YOUR ENGAGEMENT IN IMPROVING TRAFFIC SAFETY

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